

2008.

- Despite the spreading effects of global financial and economic crisis, the slowdown in the domestic economy and significant withdrawal of deposits, especially foreign exchange, from the banking system, the Bank achieved its business targets and profit at the level of 2007
- Total assets increased by 16% (with net corporate loans increase by 60%, reaching RSD 69.3 billion), which provided the Bank with the market share of 9.4% in the Serbian banking sector
- The Bank's capital increased through XX share issue amounting to EUR 46.5 million
- The Investment Fund was established - Kombank InFond
- There was a record increase in FX savings, which exceeded EUR 900 million in October
- The most complex project in the Bank's history was implemented successfully and interruptions in regular operation – the new CORE banking information system, based on the market-affirmed solution of the Pexim Company, with numerous accompanying activities related to providing of fast and reliable infrastructure. The new Core banking software increased flexibility of the Bank with respect to market demands, reduced operational risks and provided efficient adjustment with the existing and new legal regulations
- The British Standards Institute highly graded the functioning of the Quality Management System with consistent and efficient application of ISO standards 9001:2000 in the preceding three years, so it would continue to be applied in the coming three years
- Huge steps were made in the business segment of payment cards. The Bank began issuing payment cards with CHIP module and received a licence to accept MasterCard/Maestro Card in its retail sales network
- A new, prestigious premium product was presented - Visa Platinum Card, and DINA card for farmers - Kombank Agrar
- For all Premium card beneficiaries the Bank introduced free travel health insurance
- Establishment of IT service for project management, as the cornerstone for all PMO activities in the Bank and the beginning of IT user service operation, as the central point for IT system user support
- Unique goals, methodology of policies and procedures for risk management on the group level were set
- 30 young professional trainees, graduates from Belgrade University began their practice in the Bank
- People think of Komercijalna banka as most trusted and the best bank on the market, show the results of the Financial Omnibus, specialized SMR research agency. Since then and until today, the Bank has remained as the best positioned or at the very top by all important attributes of measurement (general recognition, brand recognitions, the quality...)

