



MARKETING DIVISION

Belgrade, June 3rd 2010

The Bank has decided to join the campaign "One plane tree – the proof you love Belgrade", the purpose of which is raising funds for purchase of 415 of plane tree seedlings, which will, following the street reconstruction, be planted in Bulevar kralja Aleksandra in Belgrade.

By joining this campaign and purchasing 40 seedlings of plane trees the Bank has demonstrated in yet another symbolic way its responsible attitude towards the protection of the environment in which it operates.

The plane trees will be planted lined up in a row starting from the corner of Boulevard and Golsvordijeva Street.

Next to each plane tree a plaque will be posted and on each of them we will write some appropriate message that will feature us, ours and the bank of all our customers. In this way we also wish to appeal to the conscience of all the people living in the same surroundings and their awareness that it is our legacy to preserve the nature and to leave something precious to the young generation of this country, since the only real donors are those who have other people's future in mind.