



MARKETING DIVISION

Belgrade, July 9th 2010

40 lap top computers to the best pupils of the economic schools in Serbia

Another campaign of Komercijalna banka "40 good things" have been conducted in Komercijalna banka AD Beograd, on the occasion of marking the 40th anniversary of successful business operations, organized the "40 good things" program. Within this program the Bank will from May to October organize and carry out each month a special campaign that will be aimed at sharing the joy with the community in which the Bank operates.

One of such campaigns will be to reward the best pupils in high school of economics throughout Serbia. The best of pupils were selected, nominated by the branch managers in cooperation with the school principals and school committees and these young people were presented by 40 lap top computers.

"In forty years that we have been present on the market, we have become quite aware that the true value lies in giving and that is why we organize the "40 good things" program", said Ms. Andrijana Milanović, the member of the Bank's Executive Board on the occasion of donating the computers. "This category of pupils was chosen by us because we ourselves make huge investment in continuing education of our employees as an important feature and prerequisite for future development, not only of our bank, but of entire banking sector and Serbian economy as a whole."

The festive donation program took place in Bank's VIP sub-branch in Belgrade, in the presence of all the pupils, their families and the representatives of the Bank from all over the country.

